
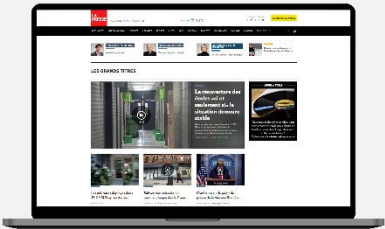


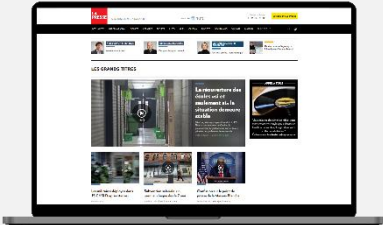



OUR PRODUCTS

	Video	High-impact environments	Regular Formats	Audience
La Presse+ 	First Screen Pre-roll (new!) Auto-play videos User-initiated videos	High-impact banner on homepage or section Section impact	Full screen Half screen Quarter screen Sixth screen Scrolling in-article (new!)	Full screen Double big box Big box
La Presse Website 	Pre-roll In-text videos	Super billboard Super Agora Home and First point of entry (FPOE) First point of entry (FPOE)	Billboard Double big box Big box Banner Agora Agora Native	Billboard Double big box Big box Banner
La Presse mobile app 	Pre-roll	Home and First point of entry (FPOE) First point of entry (FPOE)	Double big box Big box	Double big box Big box Banner

OUR PRODUCTS (suite)

	Content	Environnements et formats spéciaux
<p>La Presse+</p> 	<p>Editorial environment</p> <p>Editorial series</p> <p>Directed content</p> <p>Branded content (XTRA)</p>	<p>Double ¼ screen</p>
<p>La Presse Le site web</p> 	<p>Branded content (XTRA)</p>	<p><i>Destination blocking & conquering (Travel)</i></p> <p><i>Destination blocking & conquering (Auto)</i></p> <p><i>Shared pages</i></p>
<p>La Presse L'application mobile</p> 	<p>Branded content (XTRA)</p>	<p>Shared pages</p> <p>Social display</p>