

An inspiring magazine for people 55 and over.

In each issue, varied and interesting subjects are treated with refinement, and inform, enthuse and entertain our readers.

Everything to please the boomers who live big.

*Production fees not included.



- Reach a mature audience of readers
- Benefit from a flexible and relevant environment for your content objectives

LE MAGAZINE DES BOOMERS

PRESSE

- Have a contextual advertising positioning ٠
- Longer visibility (content available for 60 days)
- Positive environment for your brand

6 PUBLICATIONS PER YEAR

Published on Monday		
Janurary 31	March 28	May 16
July 11	September 12	November 21

RATES

000 guaranteed engaged pageviews / publication

Full screen XTRA

\$15,000*



135,000 guaranteed impressions / publication

Full screen HTML ad	\$9,855*
1/2V screen HTML ad	\$6,899*
300 x 600 fixed ad	\$5,161*
1/4V screen HTML ad	\$3,942*



SUITE points to the future.

The French word for sequence, it evokes progress and innovation; and because it also concerns the past, it presupposes an awareness of what comes next.

suite PRESSE

Why advertise in SUITE?

- Reach a female target
- Benefit from a flexible and relevant environment for your content objectives
- Have a contextual advertising positioning
- Longer visibility (content available for 60 days)
- Positive environment for your brand

9 PUBLICATIONS PER YEAR

Published on Sunday		
January 23	February 20	March 20
April 17	May 22	June 19
August 21	October 16	December 11

RATES

0,000 guaranteed engaged pageviews / publication

Full screen XTRA

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135,000 guaranteed impressions / publication

Full screen HTML ad	\$9,855*
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*Production fees not included.





The magazine for owners and future owners.

From mortgages to insurance, tips on buying and selling, advice on materials and portraits of people in the industry, HABITAT is a must in residential real estate.

Why advertise in Habitat?

- · Reach a target audience of readers interested in real estate
- Benefit from a flexible and relevant environment for your content objectives
- Have a contextual advertising positioning
- Longer visibility (content available for 60 days)
- Positive environment for your brand

3 PUBLICATIONS PER YEAR

Published on Saturday		
February 26	April 9	
September 24		
RATES		
10,000 guaranteed engaged pageviews / publicatior		
Full screen XTRA	\$15,000*	
135,000 guaranteed impressions / publication		
Full screen HTML ad	\$9,855*	
1/2V screen HTML ad	\$6,899*	
300 x 600 fixed ad	\$5,161*	
1/4V screen HTML ad	\$3,942*	

*Production fees not included.



Whether you're looking to update your **decor** or embark on a major **renovation** project, discover a wealth of **ideas and tips** to make your day-to-day life sweeter.

From the **latest trends** in landscaping, to how to find the perfect rug, to tips for creating a timeless kitchen, **find inspiration for every corner of your home!**

*Production fees not included.

Why advertise in Ambiance Maison?

AMBIANCE

MAISON

- Reach a target audience of readers looking for decoration, renovation and outdoor design content
- Benefit from a positive, flexible and relevant environment for your content objectives and your brand
- Have a contextual advertising positioning
- · Longer visibility (content available for 60 days)

4 PUBLICATIONS PER YEAR

Published on Monday	
April 25	May 30
October 3	November 14

RATES

10,000 guaranteed engaged pageviews / publication

Full screen XTRA

\$15,000*



135,000 guaranteed impressions / publication

Full screen HTML ad	\$9,855*
1/2V screen HTML ad	\$6,899*
300 x 600 fixed ad	\$5,161*
1/4V screen HTML ad	\$3,942*

ÉDITION LIMITÉE





Luxury in all its forms.

A magazine that immerses you into the extraordinary, that makes you discover high-end or exclusive products distinguished by their impeccable aesthetics, design, or execution.

Why advertise in Édition limitée?

- Reach readers interested in high end
- Benefit from a flexible and relevant environment for your content objectives
- Have a contextual advertising positioning
- Longer visibility (content available for 60 days)
- Positive environment for your brand

4 PUBLICATIONS PER YEAR

Published on Wednesday		
March 30	May 4	
September 28	November 23	

RATES

10,000 guaranteed engaged pageviews / publication

Full screen XTRA

\$15,000*



135,000 guaranteed impressions / publication

Full screen HTML ad

\$9,855*

*Production fees not included.