

ACTUALITÉS SECTION

Take part of the daily ritual!

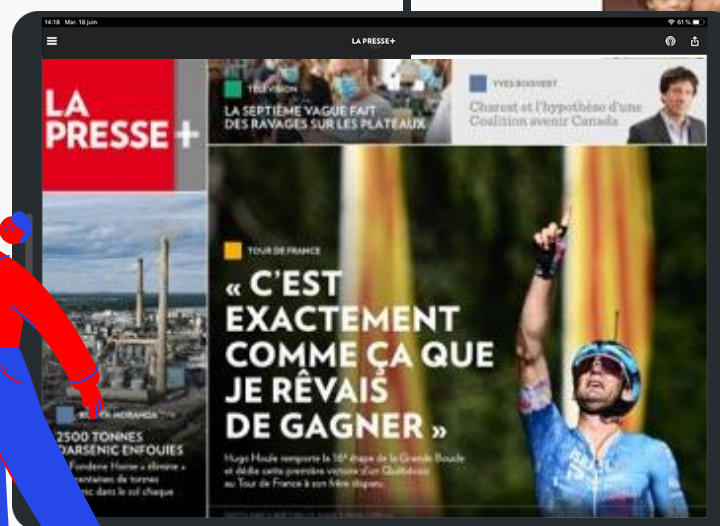
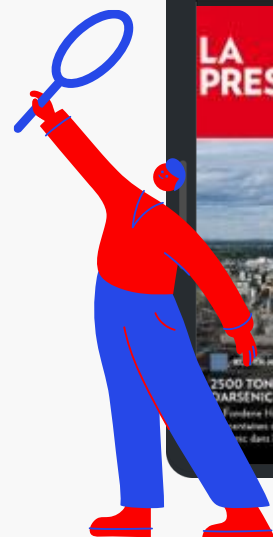
At the heart of the day's news

The Actualités section of La Presse+ focuses on the day's biggest stories as well as political news from here and abroad. It also delivers features, exclusive investigative reports and editorial commentary from our seasoned columnists.

All that, plus a look at what's happening around the globe in photos and videos, in-depth interviews — in short, everything you need to be well informed!

 **Garanteed impressions : 220 000**

ACTUALITÉS



EN PHOTOS SECTION

Position yourself in the heart of an image-rich environment, dedicated to our photo coverage

A picture is worth a thousand words? Imagine a dozen!

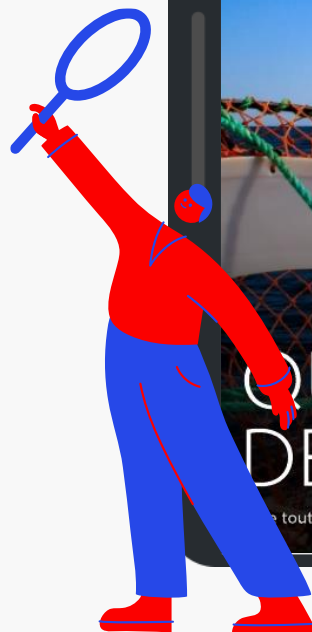
La Presse+ has added a weekly section where photos take center stage. On the menu: thematic reports that will transport you all over the world.

The En photos section will showcase the work of our award-winning photographers and the world's best image hunters.

We hope that it will become an essential part of your Saturdays!



Garanteed impressions : 170 000



CONTEXTE SECTION

A unique perspective
on societal issues

Widen the camera angle...

This is an opportunity to take a step back
from the rapid-fire of current affairs and
dive into various important social issues
with depth and perspective.

Feature stories, in-depth analyses, one-on-one interviews, expert opinions and guest columnists will be presented in magazine style to help our readers better comprehend the world around us.



ARTS ET ÊTRE SECTION

Be at the heart of an environment that is current, cultural and reflective

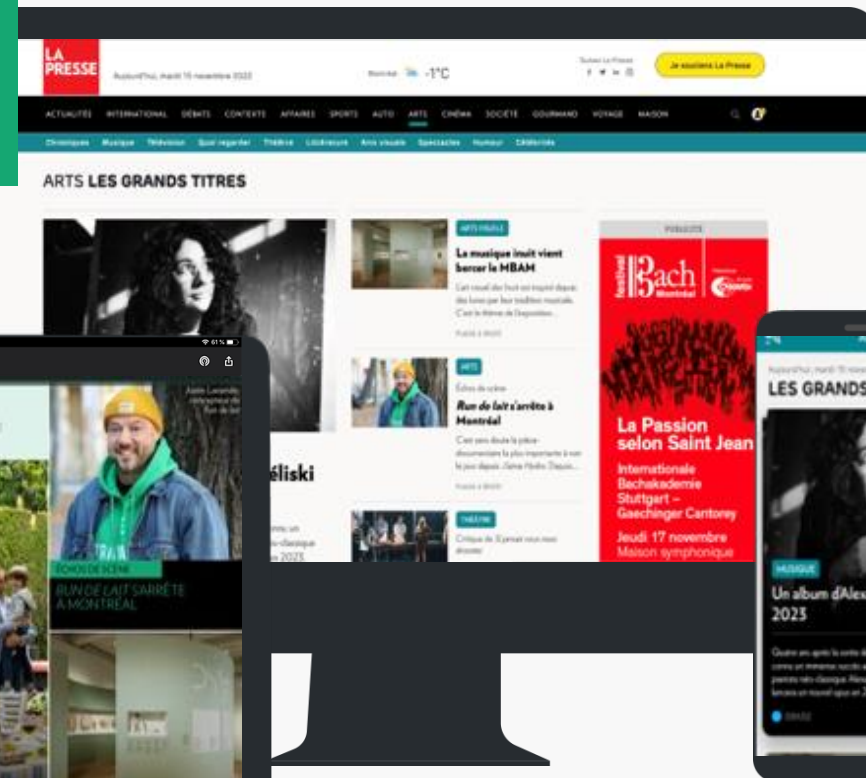
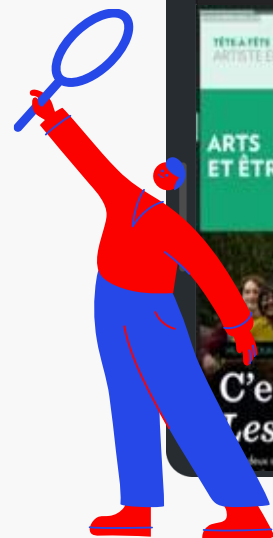
Shining the spotlight on culture :

Arts, television, entertainment, cinema:

Find all these topics and more covered from a fresh new angle in the Arts et être section, designed to keep readers informed on what's happening.

Seven days a week, the Arts et être section offers readers quality content and an abundance of food for thought. Saturdays are dedicated to arts and culture! eye.

 Garanteed impressions : 170 000

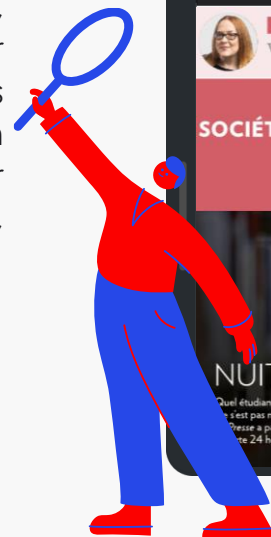


SOCIÉTÉ SECTION

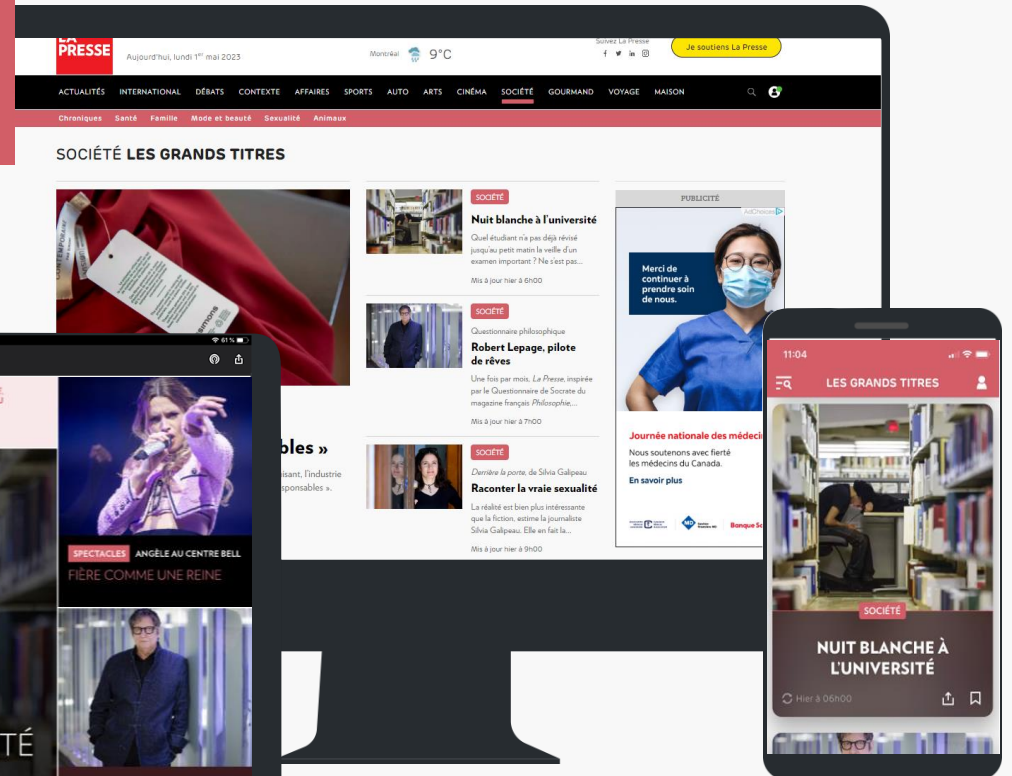
Position yourself at the heart of a wellness environment that invites to reflection

You are not dreaming! Like the buds, a new section, wrapped in the color salmon, appears in La Presse: Société.

Society is a section with articles on current social issues, on what is emerging around us, on questions we have about family, our children, school, health, sexuality, on what is happening in our living rooms as well as on social networks. Texts nourished by our journalists and the psychologists, sociologists, essayists and philosophers they question.



SOCIÉTÉ



Garanteed impressions : 170 000



Société section Demo

AFFAIRES SECTION

Speak to business leaders and decision makers

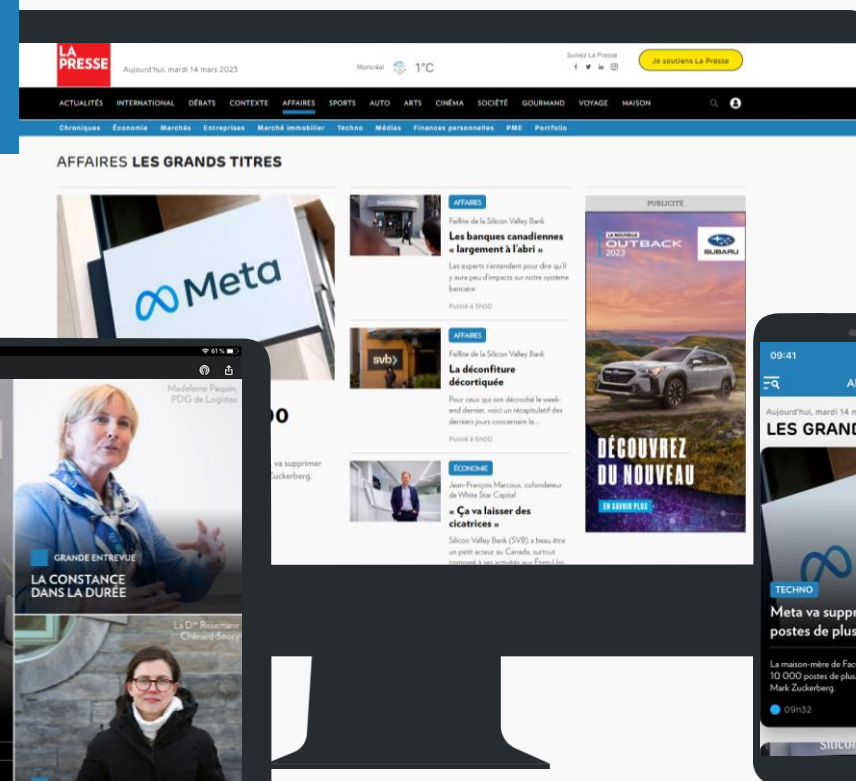
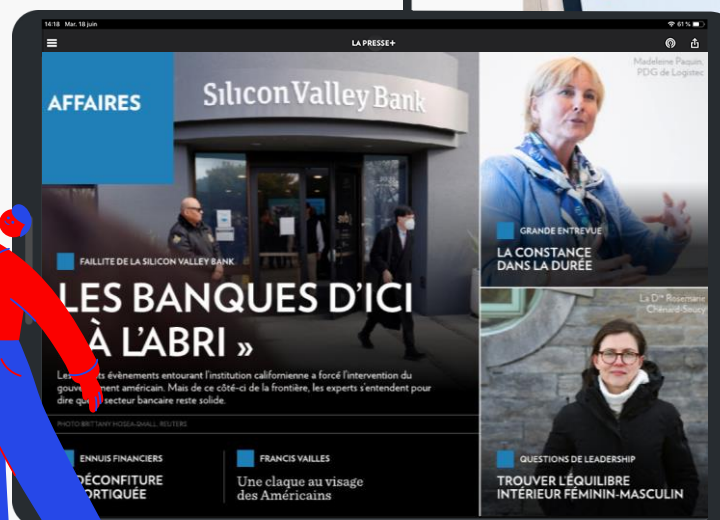
To keep up with the latest developments in the economy and the business world,

The Affaires section relies on a team of seasoned journalists with a focus on news about corporations as well as stock markets and personal finance.

The section delivers comprehensive reports on the key economic stories of the day, plus profiles of prominent figures in the Quebec business community.

 Garanteed impressions : 160 000

AFFAIRES



INSPIRATION SECTION

Inspire readers in
an environment dedicated
to the best of daily life

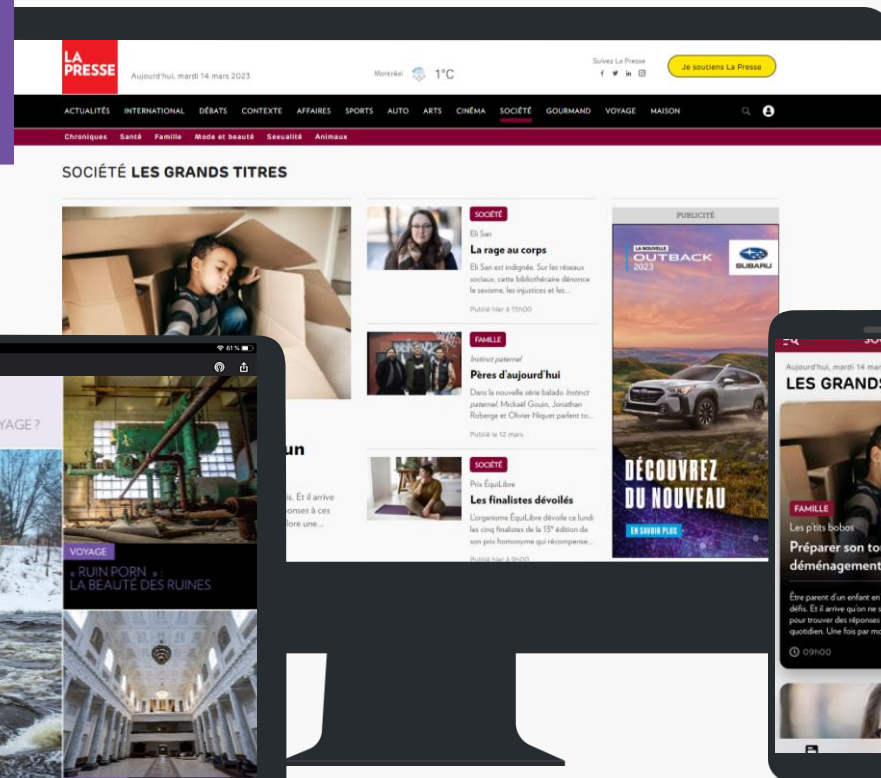
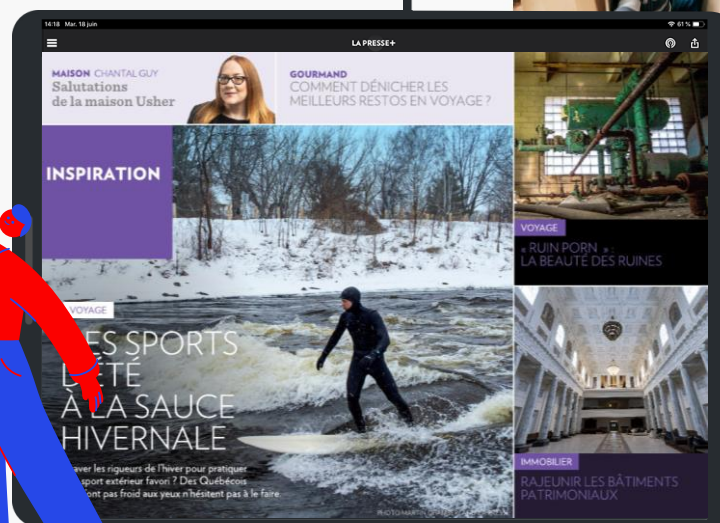
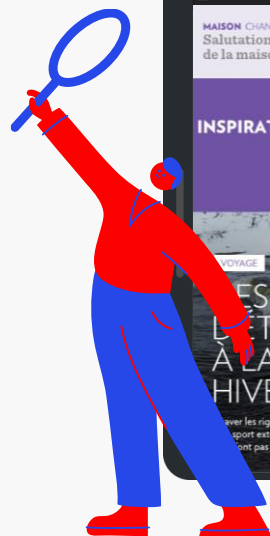
Elevating the art of living

Every Saturday, the new Inspiration section brightens readers' weekends with tips on how to live better. Covering travel, food, home and real estate, Inspiration introduces readers to realistic ideas and the things dreams are made of.

There will be recipe and restaurant suggestions, new products and product tests, travel destinations, decorating trends, real estate news and much more. Inspiration is where our readers come for new ideas every Saturday.

 **Garanteed impressions : 160 000**

INSPIRATION



SPORTS SECTION

Show your colours to sports fans

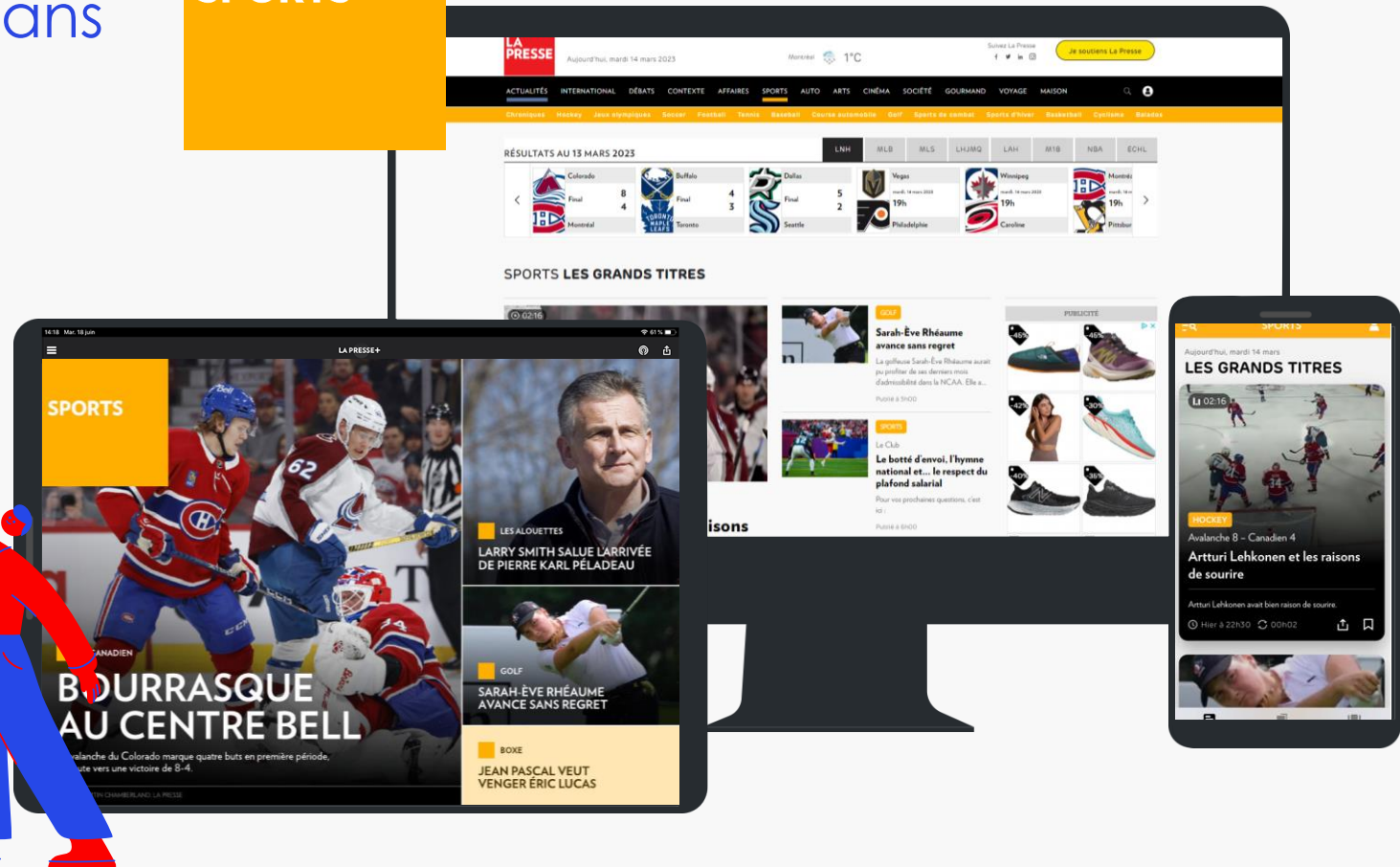
Always part of the action

Our editorial team provides coverage and analysis of the major pro sports, including hockey, football, golf, tennis, auto racing, soccer and baseball.

These impassioned journalists also focus on all the major international events as well as competitions involving local amateur athletes, bringing the experience of sports alive for readers day after day.

 Garanteed impressions : 135 000

SPORTS



SECTION AUTO

Appeals to car enthusiasts

La Presse+ starts the week at full throttle with the Auto section on Mondays.

Our experts showcase the newest models, test-drive and compare a wide range of vehicles for the Banc d'essai column.

Read up on general news on all things automotive, including coverage of the major auto shows, practical tips and tricks, and technology news.

 **Garanteed impressions : 140 000**

AUTO

